

## **1. Extension of life by Happy Colon**

For everyone in the world, fairly, conveniently at home, anytime you want.

Happy Colon is registered as a home medical device by the Ministry of Food and Drug Safety, and solves constipation and coprostasis problems without pain and allows pleasant bowel movements every morning and evening. In this era where we live, the era of nutrition medicine about "how well you eat" is important has passed, and now it is the era of excretory medicine about "how well you digest and discharge what you eat" is important.

No matter how well you eat healthy food, if you cannot discharge on time and toxin accumulates in your body and your blood is contaminated, it will be of no use even if you continue to eat healthy food.

When coprostasis is accumulated in colon, the original role of colon, the absorption of water from food and the supply of water through blood vessels is compromised. Contaminated blood circulates throughout the body and negatively affects your body. As immunity is lowered, you become vulnerable to diseases and accelerated aging, resulting in premature deaths.

That's why it's very important to discharge as well as you eat well. If you can have a comfortable bowel movement at any time within 8 hours of ingestion of food, you can avoid rectal cancer caused by constipation and restore your health, which has deteriorated due to poison gas from coprostasis. Furthermore, extension of life, which is the dream of mankind, is possible, and when blood is clear and clean, your body can always maintain a young, healthy, and pretty appearance due to increased immunity and self-healing ability.

Toxin is discharged out of the body only after removal of coprostasis,

but so far there has been no product that remove 100% of coprostasis, so extension of life seemed like a dream of the distant future.

However, Happy Colon cleans the intestines at home safely and painlessly in a nature-friendly way, without any electrical stimulation, without any drugs that could be harmful to the human body. It can remove 100% of coprostasis and lesser known vinyl film.

## **2. The world's leaders for extension of life (Thomas Farr, Earvese Note, Alexis Karel)**

Humans have long dreamed of extension of life.

About 2,000 years ago, Qin Shi Huang also looked a way to live forever through his subjects, and about 400 years ago, a farmer named Thomas Farr, who lived in medieval England, lived to be 152 years old, which was three times longer others, and caught medical attentions.

Also, Dr. Earvese Note Lane' studied coprostasis and vinyl film to prove their harm, and the importance of the colon began to be highlighted when he disclosed cases in which a person who had coprostasis, which emits poisonous gas, recovered from the disease and recovered quickly.

And about 100 years ago, a French biologist named Alexis Karel experimented with the idea of keeping the heart cell tissues of chicken alive for 29 years. It is said that he provided regular nutrition and forced excretion every morning and evening. It is said that the average lifespan of chickens is about three to four years, but the heart cell tissues of chicken survived almost 10 times longer, showing the importance of excrement to living things.

(Happy Colon) In modern times, the world and countries have studied how to remove coprostasis in line with the trend of the times. Everyone must have been thinking a lot about how to remove coprostasis in the colon without partially incising or completely removing the colon but to no avail. But the HaHa Group found a way. There is no need to go to the hospital and spend a lot of time and money to remove coprostasis.

With Happy Colon or Jangbia Gold from HaHa Group, you can easily remove 100% of coprostasis in vinyl membrane by cleaning colons once or twice a month in just 3 minutes at home and conveniently at the time you want, which has been proven by our technology patent.

### **3. Maximum number of patents for a single item - 111 clauses**

Our products hold the largest number of patents as a single item for the first time in the world.

It's not 10 or 50 but 111 clauses. If one item has more than 90 patent clauses, it can be registered in the Guinness Book of Records. These 111 clauses aren't just casual things, the number when we first applied for a patent was much higher. We began the Global Life Extension Project for Humanity in 1998. In 1999, we acquired intellectual property rights and patent applications in earnest from 2005. We filed an original technology patents, not just a patent, but defense patents, and the process is as follows.

Chairman Young Guk Oh started a business in 2005 and applied patents. From January 1 to December 31, 2005, he put in a lot of effort with the urgency to file all defense patents. The patentee and inventor of the product is Chairman Young Guk Oh. How many patents did he apply for in a year? He applied 441 clauses. Isn't it amazing? A year is 365 days, including weekends. Even if you make one patent drawing a day, you can't fill 441 clauses. So, on some days, he applied 2 or 3 a day. One per day is great because of his level of patent application drawings. Usually, it needs content and drawings as much as a book to apply for a patent. In addition, considering the procedure and time required for filing an application with the Patent Office, and the necessary drawings and preparations, it typically takes about 3 to 6 months to file a patent, and in some cases, it takes 3 to 5 years or more. Our patent attorney says that it will take about 170 years to apply

for 441 patents on average when he calculated time based on average patent application period. The drawing for patent application doesn't just come out. You have to do experiments and research to express and prove technology. So, it took a lot of time, but he did something that no human could do. The patents for our products are not purchased from other companies, but Chairman Young Guk Oh is the official patent holder who drew and applied for the drawings. The contents are recorded in the Korean Intellectual Property Office and written in the patent document, so you'll know if you check it out.

So, how did he come up with 111 clauses? When he first applied for 441 clauses, 198 clauses were registered. Although the general patent alone is great, he did not stop there and applied for other technology patents for technology evaluation, which resulted in 111 clauses. Then, what is the difference between technology patent and general patent? You'll be surprised to learn about the power of the technology patent.

#### **4. Technology patent: legal protection for more than 20 years**

If you ask CEOs around the world what their wishes are, you want to have more than one technology patent. Why? It is because of the power of that technology patent. For general patents, when a dispute arises, civil litigation is carried out between the two companies or patent holders in dispute. However, infringement on the technology patent is subject to severe punishment immediately after the criminal case is invoked. The difference is that technology patents with original technology are protected by law.

Why is it different? It is easy to understand if you look at the characteristics of a patent.

Original technology patent investigates all patent industries around the world, unlike ordinary patents. It is because the technology patent that I want to apply for is the technology patent that I can receive unless there is a similar or the same patent anywhere else.

In other words, this technology should not exist before patent application - in other words, the technology possessed by our products is an original technology patent that can be obtained only when it is the first in the world. And the second is to check whether the technology desired by the patent holder is correct. That means that Korea is the only country in the world that has authority over technology like this, and only our company can create products with this technology.

In a word, technology patent means having 'monopoly' and 'unity'.

Aren't you proud as a Korean that Korea has an original technology patent that can't be applied by any other country although Korea is small in land, small in population, and lacks natural resources and technology compared to other countries? Defense patents was prepared to prevent infringement, and even perfect patents have been recently registered. In February 2019, it was registered in the Register of the Korean Intellectual Property Office under the name of the invention “medical device for preventing constipation, removal of coprostasis and inducing comfortable bowel movement.”

Happy Colon, which keeps many people healthy and prolongs their lives. Born in the 21st century in biotechnology, in the age of excretory medicine, our products will become the leader in extension of life and endeavor to make all mankind healthy and happy.

## **5. Marketing Patent Name: Single-string type 5-D (human unification) marketing method**

It's not that we just applied for patented. We, HaHa Group, dreamed of a world where everyone succeeds while protecting the health of many people. And, we came up with a whole new, high-dimensional marketing that was nowhere else to be found, and we brought it to the world. It's

a 5-D marketing that goes beyond 4-D. There is a patent pending for this marketing method. Its name is a '5-D marketing method' made with a system that everyone can only succeed in.

## **6. Zzig Mall**

All members can use the online shopping mall service Zzig Mall'. Anyone with a mobile phone and computer can use it easily. The e-wallet has an online shopping mall. In this online shopping mall for our medical device Happy Colon or Jangbia K-88 products and other health products, food, and general life products. Our members can purchase the necessary products or register or sell their products in the online shopping mall. Anyone can easily enter online through a simple procedure, and you can become members of the company and purchases and sells products at the same time.

This is called a membership wholesaler, and it is operated by an integrated logistics system where anyone in the world can upload all products in the world. Our members receive a point fee based on a set standard according to their purchases, which can be used to purchase other products or be converted into cash. In other words, how many of our members refuse extension of life and economic benefits by trading our health through Happy Colon products and earn income through 5-D marketing?

What everyone wants - health and abundance. These two things will be enough to unite mankind around the world as one.

## **7. 5-D Marketing**

In all businesses, you have to work hard to generate results (= profit) and could only get as much as you work. However, 5-D marketing is structured in such a way that anyone can earn more than you worked. When you encounter good information, you naturally introduce it to people around you. Especially, if it is information to earn both health and money, you may want to share it. When you introduce, others in that way, you will find a hierarchy connected by one line. In short,

everyone has a "I" and an "introducer" above me. This line-up of members is called 5-D marketing, which generates profits. When the number of members reaches a certain level, you will get 100% of profits from that point. But it's great to get income from other people's activities as well. Wouldn't it be better to earn KRW 2 million than KRW 1 million, and KRW 20 million rather than KRW 10 million? That's why people introduce other people. 5-D marketing is a structure that works when everyone moves together.

Our marketing is the world's first developed marketing that is nowhere else in the world. Because it's 5-D which gives point fees to everyone, so if we give a lot in the beginning, we don't have money to give later. This is why we campaigned to fill more than 10,000 people because marketing characteristics do not make much profit if the number of members is less than 10,000. It's the same as the principle of the pump, but in order to pump water, you need priming water, right? If you need a bucket of priming water, the bucket needs to be filled with so much water. Water won't be pumped if you add little water. Water won't be pumped if you add a half-bucket water. You need fill a bucket to pump lots of water from the underground. Just like priming water requires a certain amount of water, the number of members of 5-D marketing must be 10,000 or more to start. It is not important to have 10,000 members, but need more than 10,000 members working together to see the effect.

All four-point fees generate stable high returns for almost all people due to the nature of 5-D marketing, even if you each purchase a small amount every month. That's why it's called '5-D marketing' because it means that you can earn monthly income from membership activities with a small amount of money without investing a lot of capital and starting a business.

What is 5-D Marketing? To put it simply, it can be seen as a system of gathering all mankind. Different look, different languages, and different cultures. How can we bring people from all over the world together,

whose lifestyles are all different? There has to be a motivation to move everyone.

Who doesn't want to live long, healthy and young? Most likely, most want to live longer without getting old or sick. However, if the extension of life could only be enjoyed by the wealthy or privileged class, it would never be able to bring the entire mankind together. Wouldn't we be together only when we open the way for extension of life in a way that anyone can join, regardless of gender, age, rich and poor? Fortunately, our Happy Colon opens the way to extension of life in a way that anyone can do together. Can you motivate many people simply by making them healthy? It's good to be young and healthy and live long, but what if you don't have money later? Life must be difficult. So HaHa Group has introduced a new marketing that enables all members who use our products to generate stable high profits with minimal economic activity, and that is 5-D marketing.

### **8. Earth Meta1 Inc.**

Metaverse is a combination of "META," which means transcendence, and "Universe," which means reality, space, and the world, and which together means "beyond reality," a 3-D virtual space. As the era of untact communication is becoming common around the world due to the 4th industrial Revolution and the pandemic caused by COVID-19. Accordingly, the use of artificial intelligence (AI), telecommuting, online transactions, and online education are rapidly spreading, and the information and communication technology (ICT)-related industries that support them are rapidly growing. In addition, with the rapid growth of ICT technology, the demand for professionals is expected to increase steadily.

Following the Internet era, the "Metaverse" era of Extended Reality Technology (XR) is coming, and in December 2021, the government

announced that it will develop a new virtual convergence economic leader that will expand beyond reality by digital transformation into XR.

What is important here is that XR is a core technology that can improve the quality of life of our people and enhance the competitiveness of national industries by spreading to all areas of the economy and society based on data (D), network (N), and artificial intelligence (A). ICT must be the basis for all of this. In order to actively cope with these socio-cultural and industrial and technical changes, Earth Meta1 Inc. will become the leading company of Metaverse to prepare for the present and future by fusing existing ICT with the DNA covered by XR.

### **9. Coin business + point business (for all mankind)**

Few Korean banks are recognized as top-tiers in the world. In order to expand to the world from Korea, we need our own coins. In our HaHa Group, there is a point business, but there is also a coin business. It is called a new e-money, and if you can send and receive money to anyone in the world without going through banks, it will be very convenient because you can reduce money on currency exchange fee and remittance fee. It is the 'blockchain' that made the 'bank-free global financial system' possible because there is a storage that can safely store coin data without fear of hackers attacking it. It is a blockchain that has a safety device so that no one can modify or duplicate data on a computer without permission, but our coins also have a safety measures, so we can relax.

The financial transaction method of the integrated logistics system of 5-D marketing described above was adopted by introducing the e-money transaction of the blockchain technology called coin and operating it as a financial transaction system of HaHa group members. HaHa Group members can check their point rewards received through 5-D marketing in their e-wallet, and can also use the points to purchase products from online shopping malls and exchange them for cash (depending on the exchange rate of each country).

Members can check the e-money of blockchain technology, the 5MC Coin in the e-wallet, and also use it to purchase products. Members who have worked hard on their daily activities could accumulate a lot of individual e-wallet points. Members can purchase and use e-money with that points, but the value of the 5MC Coin, which is unique to HaHa Group members, can increase indefinitely from the moment of purchase.

Since the value of coins can rise equally with the stock that symbolizes the value of the company, the value of the investment is also high. e-money the 5MC Coin is not only used as a simple international financial transaction method, but also presents a vision that can expect the value of investment from the moment it is held. Coins can be issued with blockchain technology, but if they are not used for goods and services, it will be more useless than bus tokens that cannot function as e-money.

Most coins issued with blockchain technology have no affiliated stores. In other words, they have no goods and services available. For example, it is the same as issuing cards but there is no place to use them. In the name of cryptocurrency, general coin issuers have issued too many coins to the degree that they cannot take any financial responsibilities. Many coin issuers illegally and recklessly issue coins and pump and dump them, rendering many coin investors high and dry. As a result, many coin investors are victimized, causing serious social controversy, and are subject to sanctions.

- 1) The 5MC Coin has an issuer and an affiliated store.
- 2) The 5MC Coin issued by a company that has been verified for over 20 years with strong management and capital and can take responsibility for.
- 3) The 5MC Coin can be purchased at the Zzig Mall

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- 4) You can purchase e-real estate such as Earth Meta1 Metaverse, build buildings, and trade buildings.
  - 5) The 5MC Coin can supplant currency at any time for transactions among HaHa Group members in HaHa Group's online and offline services.

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